

19. Oktober 2010

## Challenging the Future – MaxEV - 100% Electric



RLE International and Energetique are delighted to announce their entry, into first Future Car Challenge, Brighton to London rally sponsored by the RAC to be held on 6th November 2010.

The RAC Future Car Challenge will take place the day before the world famous London to Brighton Veteran Car Run using the same 60 – mile course.

The challenge aims to highlight low energy impact vehicles, which can have a major positive effect in climate change. Prizes will be awarded for vehicles that use the least energy throughout the 60 mile course. Mayor of London, Boris Johnson, said: 'The Future Car Challenge is set to show off a fantastic range of greener transport choices. I want London to be leaders in the take up of vehicles fuelled by low polluting technologies. This is why we are working hard to make London the electric vehicle capital of Europe to improve our air quality, reduce traffic noise and contribute significantly to cutting carbon emissions.'

Colin Cushing RLE Business Development Director commented "Over 60 vehicles have entered into the spirit of the challenge." He continued "The MaxEV team are truly excited about this challenge. Since launching MaxEV at the Genex Low Carbon Vehicle show at Millbrook, in September, we have been inspired by the reaction to our vehicle. The interest we have had in our Isis (Intelligent Software Integration System) technology approach from potential customers has further strengthened our belief that in MaxEV we may have a vehicle that is truly world class".

Dr Phil Coop, Managing Director, of Energetique said "We believe our vehicle, MaxEV, has a good chance in our class at the event. MaxEV sets us apart from the competition in combining our experience with integrating power-train, battery and grid technology with RLE's proven track record in vehicle design and development". He continued "MaxEV is a vehicle which can deliver the future for fleet operators, parcel, post and delivery services which need to reduce their carbon footprint and transition away from fossil fuels".

The advanced charging technology under development will enable fleet operators to migrate towards proactive or prognostic charging and take advantage of variable electricity tariffs. With the phase in of Feed in Tariffs across Europe, the MaxEV technology could also allow fleet operators to export the energy stored in the vehicle battery to the grid (Vehicle to Grid or V2G). This will allow fleet vehicles to become a valuable resource in the integrated management of the companies energy needs.

Paul Bridden, Head of Engineering, RLE International UK, points out: "Tomorrow's motorists want more information and reassurance from alternatively fuelled vehicles. They want to see and feel what is different. He continued "This is one of the principle reasons why this event is so important and our team is really excited to be part of this inaugural event".

The MaxEV platform has been developed specifically by RLE and Energetique to meet these requirements for fleet delivery, logistics and 'in location' service companies.

For further information please contact:  
Michael Collins  
Business Development & Public Relations  
RLE International  
Mobile 0044 (0) 7966 617 262.  
Email: [michael.collins@rle.co.uk](mailto:michael.collins@rle.co.uk)

What to know more about the MaxEV Team:

Energetique: [www.energetique.com.au](http://www.energetique.com.au)  
RLE International: [www.rle-international.co.uk](http://www.rle-international.co.uk)

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